

Sample Email from Informative ToeFX Partner Clinic Newsletters: Taking Photos



Unlock the Power of ToeFX: Deeper Knowledge from the ToeFX Team

Dear Partner Clinician,

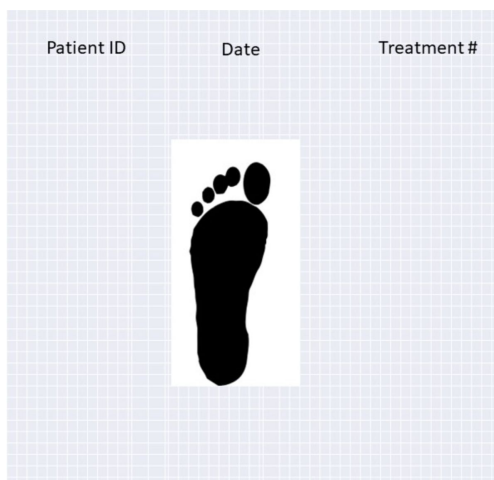
In our previous emails, we have discussed the ToeFX mode of action, debridement, and the importance of both in achieving the best results.

Today, we want to focus on taking before and after photos, and the importance of taking good, systematic photos.

Why is it Important For Clinicians?

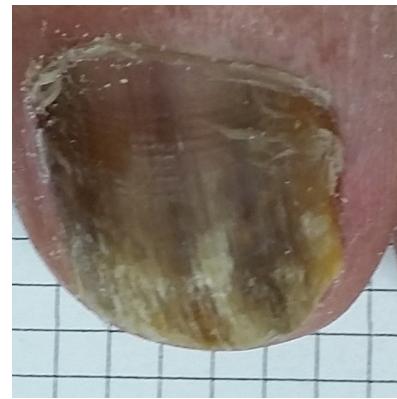
Taking before and after photos is an important part of tracking and measuring progress during treatment. By comparing the initial photos to photos taken throughout treatment, you can see the improvement and effectiveness of the treatment.

To take good pictures, try the following:



Place the patient's foot on a clean disposable mat with graph paper on top. The graph paper is important as it provides a scale to measure the size of the infected area. Write the patient's ID#, date, and treatment number on the graph paper. Be sure to remove any personal information about the patient from the photo before sending it to us.

Take a close-up photo of the hallux (big toe) with the graph paper visible behind the nail. Lighting is key; take the photo in a well-lit room or shine your phone flashlight directly over the foot. Always try to take the photo from the same direction and make sure it is in focus.



Double check your photos. Make sure they are not obscured, blurry, or shadowed.

EXAMPLES OF OBSCURED IMAGERY



Once you have taken the photos, please send them to us and we can analyze them.

We are in the process of developing a Positive Progress E-Tool that will allow you to track progress and measure the effectiveness of the treatment. The photos you send help develop this tool. Please be mindful to remove any identifying patient information to protect their privacy and confidentiality.

We hope this information is helpful, and we encourage you to take before and after photos throughout treatment. As always, if you have any questions or concerns, please don't hesitate to reach out.

Best,
The ToeFX Team



Book a Call With Us!

As a valued partner clinic, **we want to hear from you!**
Reach out if you'd like to discuss your clinic's or patients' progress with the technology.

Did you know that we provide:

- Image Analysis
- Consultation & Feedback on Progress
- Onychomycosis PCR Research Tool
- Marketing Support

Click here to book - Select Option 2



Thank You For Choosing ToeFX

Stay tuned for more important & interesting information!

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